



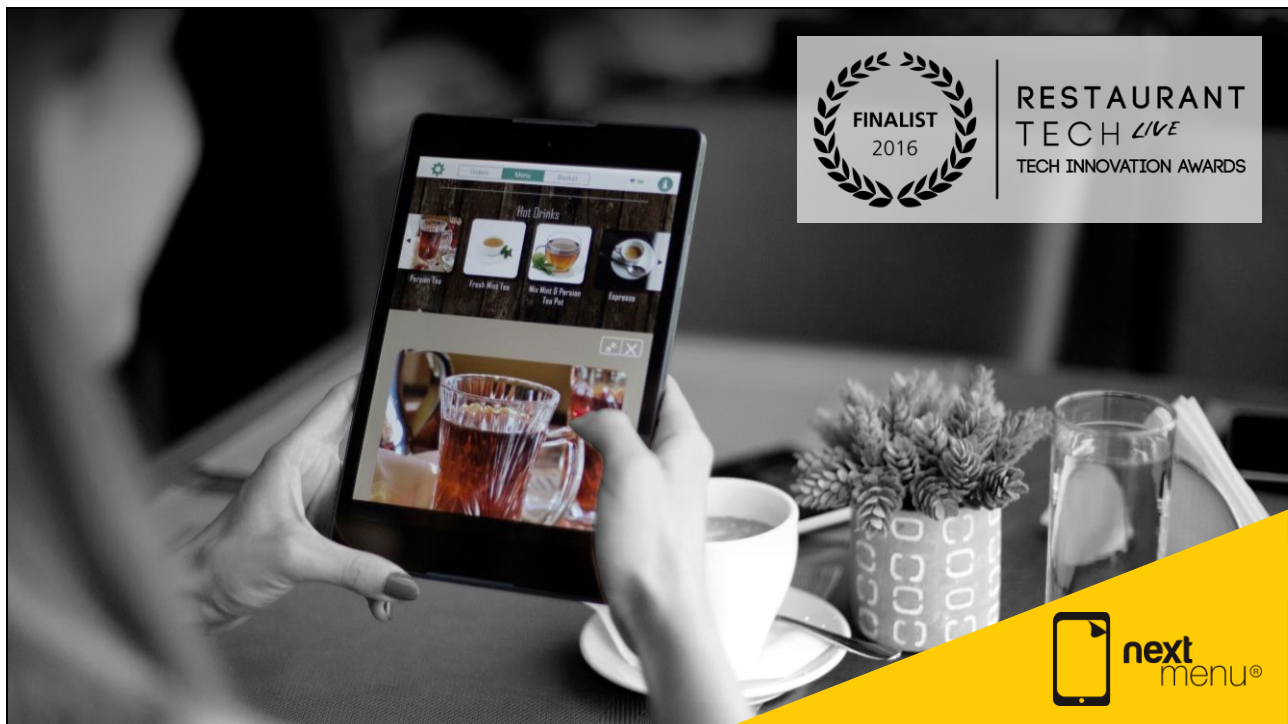
**Fast Service.
Rich Experience.**

Self-Order Systems for Hospitality Venues

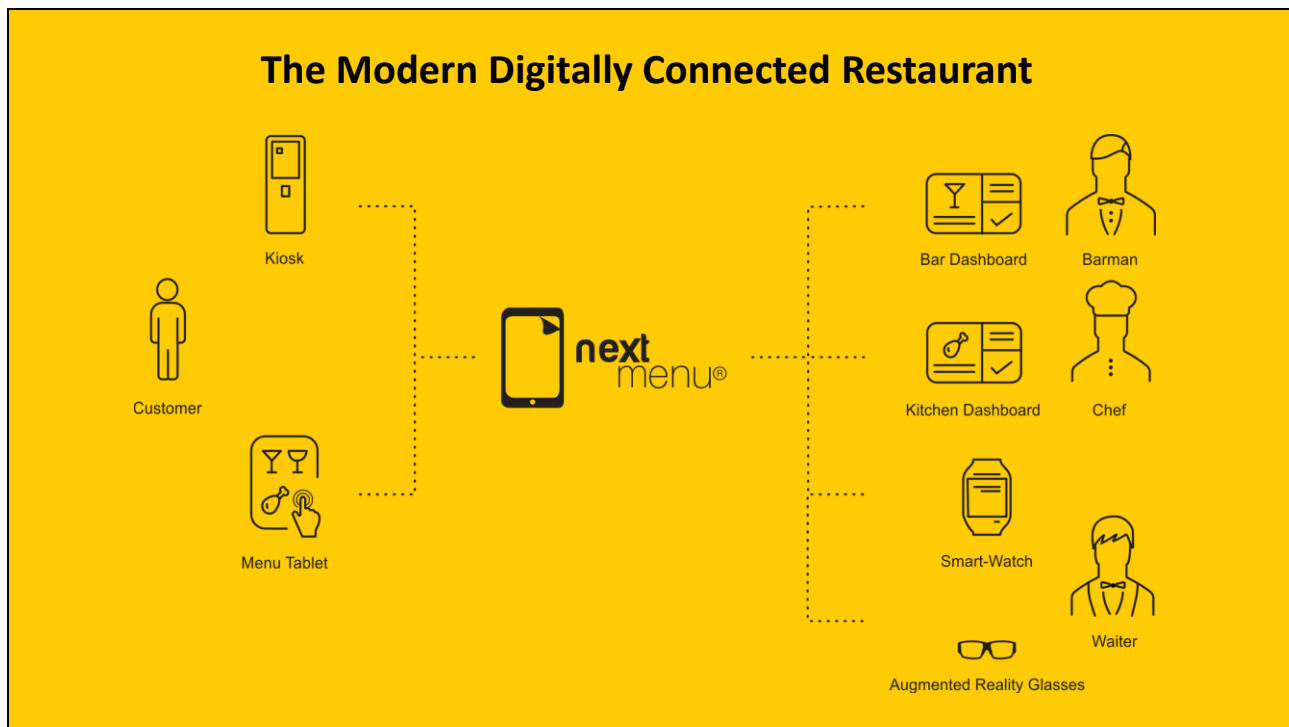
Restaurant Tech Live – 2017 Innovation Awards – Tech Product of the Year
Tibor Barna

Hello everyone, I'm Tibor from NextMenu.

NextMenu provides Self-Order Systems for Hospitality venues, helping them to deliver Fast Service and Rich Experience to their customers.



At last year's awards we presented our Tablet Menu solution for the table-service environment, ...

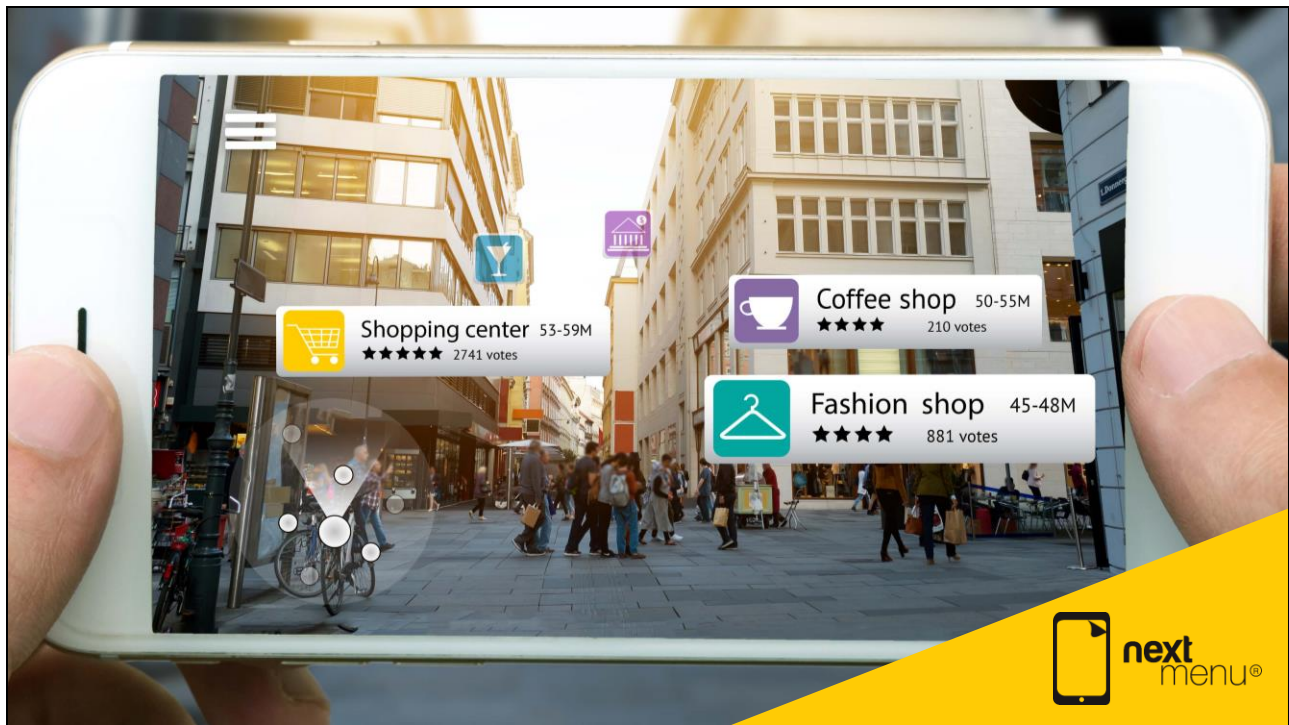


... and this was the foundation for our vision of the digitally connected restaurant.

Our aim is to have information flowing instantly between the customer and the restaurant to streamline the service and the overall experience.



This year we extended our solution with payment-integrated kiosks to fulfil the needs of the counter-service environment.



But today I am not here to talk about that.

Today I want to talk about something much more innovative, namely Augmented Reality.



Augmented Reality in Hospitality is so far limited to gimmicky apps that create entertaining animations around cocktails.

We wanted to deliver something that is useful to restaurant managers, helping with the operational challenges they face day to day.



We created a special Augmented Reality solution that enables waiters to see context-relevant information as they walk around the venue.

So let's how this can power up your waiter.



Most commonly, waiters need to know what needs to be done for a specific table.

They can either remember this for all tables and hope they do not forget anything or manually check on a POS system.

Visual Markers for Augmented Reality Glasses



The NextMenu Augmented Reality Glasses automatically tell them what they need to know by simply looking at pre-defined visual markers in the venue.

These objects can be anything, like abstract images or table number signs.



This is major enhancement to our smart-watch solution from last year as we can present information much more intuitively.

The Knowledge for Black Cab Drivers



GPS for any Driver



The NextMenu AR Glasses are for waiters what GPS is for taxi drivers.

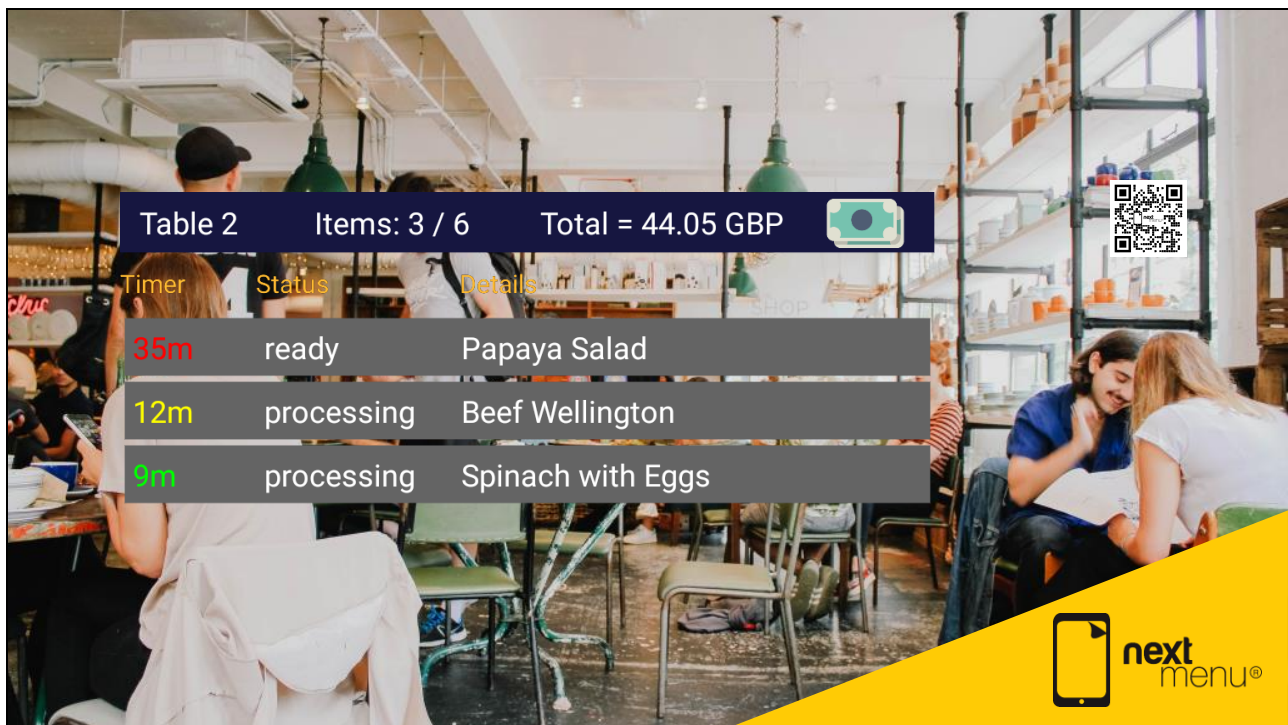


For this example we will use a QR code as the visual marker.



Right now the judges are seeing which items are outstanding on the table next to wall, and how much time has passed since they have been ordered.

This information is retrieved in real time from NextMenu.

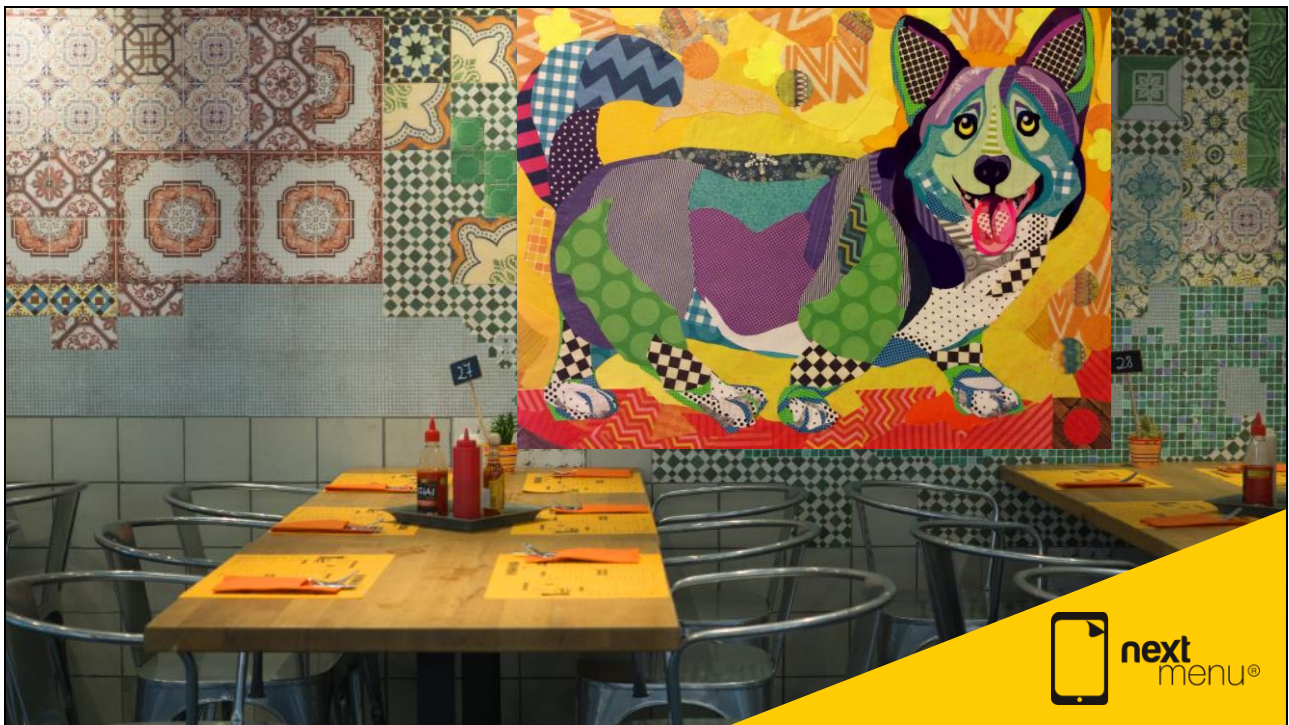


Let's show the same information to the audience.

So we have the outstanding items, their status and timings.
All of this instantly appearing in front of waiters' eyes, exactly when they need it.



Now as I mentioned the interesting part is do abstract visual markers that blend in with the scenery.



Such as this colorful dog.

This is in fact a dispatch dashboard telling all waiters which table should be served with items that are ready from the kitchen and bar. This is also updated in real time.



Let's show the audience as well.

next menu®

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And that concludes our pitch for Tech Product of Year.

Thank you for your attention.